



READING LEADERS



Join the New York Islanders Reading Leaders

WHAT'S IT ALL ABOUT?

The New York Islanders Reading Leaders program is designed to motivate and make reading fun for New York area youth. Students who read at least 400 minutes a month (only 13 -14 minutes a day) will have a chance to earn some fun Islanders prizes! Every student who participates in this year's program will receive two (2) complimentary tickets to a New York Islanders 2024 preseason home game, (Exclusions may apply and while supplies last).

WHO CAN JOIN?

Children ages 5 - 14 (Parents must sign students up.)

HOW DOES IT WORK?

- Children will submit their reading logs monthly from April through August 2024 for a chance to win prizes.
- Parents and teachers can monitor and encourage student progress.

WHAT CAN YOU WIN?

There will be two drawings every month:

- *Students who read at least **400 minutes** in a month will be eligible to receive a chance to win a New York Islanders gift bag.
- *Students who read at least **800 minutes** or more in a month will be eligible to receive a chance to win a New York Islanders autographed puck.

The top overall reader will receive an autographed Islanders hockey stick!

The top overall school will receive floorball equipment for their physical education program a visit from Sparky, the mascot for the Islanders Team!

Official rules at: <https://nyislandersreadingleaders.com/official-rules.html>

BEGINNING APRIL 2024!

LEARN MORE AT NYISLANDERSREADINGLEADERS.COM



No Purchase or Payment Necessary. A purchase or payment will not increase your odds of winning. Void where prohibited. Open only to individuals who are (a) legal residents of New York, New Jersey, and Connecticut, (b) at least five (5) years of age and no older than fourteen (14) years of age ("Child"), and (c) entering with the permission of their parents/legal guardians who are eighteen (18) years of age or older and who accept and agree to be bound to the official rules. Enter online or by mail/fax. Limit one (1) entry per Child per Entry Period, regardless of method of entry. Seventy two (72) prizes will be awarded (i.e., fourteen per Entry Period). Please see full details, including entry periods and odds of winning, in the official rules at: <https://nyislandersreadingleaders.com/official-rules.html>



READING LEADERS



EDUCATOR GUIDE

Welcome to the New York Islanders Reading Leaders

The New York Islanders Reading Leaders program motivates youth to read daily and helps make reading fun.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- Each teacher registers using the online registration. Just click the "Sign Up" button and follow the instructions to get started.
- You will receive an email to "activate" your account. Click on the "Activate Now" button and your account will be activated. Then, use your newly created username and password to log into your dashboard.
- In your dashboard, you can enter your student's parent's email to register your students.
- **This year parents will have the responsibility for signing up their child, logging their reading each day and submitting their logs at the end of each month.**
- We need your information because we might need to contact you if one of your students is a semi-finalist or your school will be the site that wins the visit from Sparky, their Mascot and over \$1,000 of Floorball equipment for your Physical Education Department.

What you can do to support the program - and a win for your students and school:

- ***Explain the program to your students and motivate them to read to win!**
- ***Encourage the parents of students in your class to participate.**
- ***Talk up the prize & how only 13 minutes a day will ensure they are entered into the sweepstakes!**

Every student who participates in this year's program will receive two (2) complimentary tickets to a New York Islanders 2023-24 preseason home game. (Exclusions may apply and while supplies last).

- Your parents will need to follow the directions in the email you send through the site.
- They will create an account and help their child to log the minutes daily. Your student and their parent will need to log in and record:
The name of the book they read * The number of minutes they read * An answer to one of three questions about the book
- Remind them to click "save" after entering this information every day. On the last day of each month (April - August), the logs will be automatically entered into a sweepstakes for a New York Islanders goody bag if the student has logged at least **400 minutes** of reading that month.
- If they have read **800 minutes** or more they will be eligible for a chance to win prizes including an **autographed New York Islanders item!**
- At the beginning of each month your students' reading logs will be refreshed and ready to start a new month!
- You can also download this mail-in entry form for your students to be entered into the sweepstakes.
- Here is a letter to print and send home or email to introduce the program to your students' parents/guardians.

Enter your own eligible children, win prizes and join us at a pre-season game with your family!

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